



↑ President welcome at the 2007 First Love exhibition at UWA's Cullity Gallery.

2009 President's Report



Lynda Kuntj

President of the Art Education Association of Western Australia



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I remember when I was first approached to be President –

it was at an unsuspecting end-of-year wind up function at the Raffles. In accepting the nomination, I knew many were satisfied with the way 'the Association has always been', but I was looking for ways to do it better.

My drive, passion and leadership translated quickly into a new look Association. A freshly created logo, updated website and professionally designed ArtEd journal gave the Association a much needed and long overdue face lift. Receiving constant praise and support I knew these were just baby steps.

The website has been a pivotal communication tool for the Association, and Pauline O'Brien and myself, as web administrators, I have set new standards with our online content management system, including establishing the 2009 online nomination process. Having personally written over 50 posts to the site, my work in maintaining updated content has resulted in over 790 views and 68% of new visitors coming to our site, monthly. Establishing Google analytics has enabled me to understand what visitors are looking for and has allowed me to streamline our services to better cater for teachers needs.

Throughout my two terms as President I have forged strong affiliations with Jacksons Drawing Supplies, the Western Australian College of Art, Design and Media, UWA Cullity Gallery and the Art Gallery of Western Australia. Introducing professional

development workshops, General Meetings and network session during the school holidays has opened up the Association's activities to country members.

Lifting the Association profile and making it more inclusive has not been without its challenges. All in all, it has been a lot of hard work. Driven by a passion for the visual arts and a willingness to voluntarily support the needs of teachers the Associations membership has doubled in the last two years of my Presidency. Keeping abreast of change and understanding the changing educational landscape is a key responsibility of the Presidential role.

As the Association continues to grow it needs strong and visionary leadership team with fresh ideas to leverage from the things we are doing right. While everyone is busy in their daily jobs and work roles, we must remember that the affairs of the Association must be attend to in a professional manner.

In closing I must sincerely thank the executive committee who have tolerated my pace, demands and dogmatic attention to detail. In supporting me they have actually supported the Association as a whole and they should be rewarded and thanked for these achievements as well. In stepping down I remind members that the Association belongs to all of us. Together we can make it stronger yet. The new President will need your support and active participation to maintain the standards and performance levels that have been set over the last two years.